



Website Research Banner Studio

A ZIP-based Codex skill package for researching a website, collecting brand evidence, and generating five LinkedIn banner directions with Browser Use and image generation.

1. Download Codex app	Use the Codex desktop app. This workflow is built for Codex skills and plugins.
2. Enable Browser Use	Open Plugins in Codex and turn on Browser Use so Codex can inspect the website and capture screenshots.
3. Enable image generation	Make sure the image generator skill is available so Codex can create the final banners.

Install from the ZIP

Download `website-research-banner-studio-skill.zip`. It includes the real `website-research-banner-studio` skill, reference docs, helper script, agent config, and seven banner reference images. The file paths inside the package are portable and do not include local creator machine paths.

Then open Codex and paste this:

```
I have downloaded `website-research-banner-studio-skill.zip` in my Downloads folder. Please open that ZIP, install it as a Codex skill named `website-research-banner-studio`, and make sure its `SKILL.md`, `references/`, `assets/banner-references/`, `scripts/`, and `agents/` files are copied into the right local Codex skills directory.
```

Run the workflow

After setup, paste this into Codex:

```
Use the `website-research-banner-studio` skill. Research my website and generate LinkedIn banner directions for me. Website: [paste URL]. Banner subject: [company / founder / product]. Tagline: [optional]. If my logo is not available on the website, ask me to upload it. If I want my image on the banner, ask me to upload my headshot.
```

What to provide

- Website URL so Browser Use can inspect the homepage, about pages, product pages, proof points, colors, and visual style.



- Logo file if the logo is missing, low quality, hidden, or not available on the website.
- Headshot or personal image if you want yourself on the LinkedIn banner.
- Tagline, offer, audience, tone, colors, proof points, and any must-use or must-avoid details.
- Preference: concepts only, generated images, or both.

What Codex should produce

- Research notes with observed website evidence and screenshots.
- A banner plan mapped to five distinct visual directions from the bundled references.
- Five generated LinkedIn banner directions or image outputs, depending on your request.
- A final folder path with screenshots, prompts, outputs, and traceable research notes.

Quality checks

- Do not invent customer logos, press mentions, metrics, credentials, or testimonials.
- Keep banner copy short. LinkedIn banners are wide and thin.
- Keep important text and faces in the middle vertical band so profile cropping does not break the design.
- If generated text is malformed, ask Codex to regenerate with less text and stronger layout constraints.

Best first request: website URL + logo + headshot + tagline + target audience. That gives Codex enough context to produce useful banners without extra back-and-forth.